











## Class of 1984 – Post 30<sup>th</sup> Reunion Survey

### 1. Why did you decide to return for the 30th Reunion? (choose all that apply)

#	Answer		Response	%
1	A classmate contacted me and urged me to attend		34	28%
2	I had so much fun at other reunions, I couldn't stay away		66	54%
3	I was inspired by the Class Report book		12	10%
4	To reconnect with old friends and make new ones		84	69%
5	To see Harvard and the campus today		34	28%
6	Other (please specify):		16	13%

### 2. How difficult/easy was it to register for your Reunion?

#	Answer		Response	%
1	Very difficult		0	0%
2	Difficult		4	3%
3	Neutral		11	9%
4	Easy		61	50%
5	Very easy		46	38%
	Total		122	100%

#### 4. What is your opinion of the reunion pricing?

#	Answer	Response	%
1	Very expensive	6	5%
2	Expensive	39	32%
3	Average	66	54%
4	Inexpensive	10	8%
5	Very inexpensive	1	1%
	Total	122	100%

#### 5. What is your opinion of the number of planned activities during Reunion?

#	Answer	Response	%
1	Far too few activities	1	1%
2	Too few activities	4	3%
3	Neither too few nor too many activities	109	90%
4	Too many activities	7	6%
5	Far too many activities	0	0%
	Total	121	100%

#### 6. Please rate the quality of the food at your Reunion.

#	Answer	Response	%
1	Very Poor	7	6%
2	Poor	27	23%
3	Average	39	33%
4	Good	39	33%
5	Very Good	7	6%
	Total	119	100%

**7. Please rate the quality of the intellectual content at the Reunion?**

#	Answer	Response	%
1	Very poor	1	1%
2	Poor	1	1%
3	Average	14	12%
4	Good	47	41%
5	Very good	53	46%
	Total	116	100%

**8. Would you recommend Friday’s program, “Harvard Today: A Faculty Forum,” to other Harvard alumni and Radcliffe alumnae?**

#	Answer	Response	%
1	Yes	25	21%
2	No	14	12%
3	Did not attend	78	67%
4	Other (please specify)	0	0%
	Total	117	100%



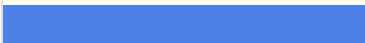


**11. Would you encourage other Harvard alumni and Radcliffe alumnae to attend their 30th Reunions?**

#	Answer	Response	%
1	Yes	115	96%
2	No	5	4%
	Total	120	100%



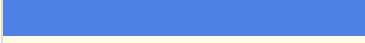

**12. How much value do you place on the Class Reports?**

#	Answer	Response	%
1	Very low value	0	0%
2	Low value	7	6%
3	Average value	22	19%
4	High value	56	47%
5	Very high value	33	28%
	Total	118	100%

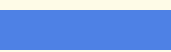

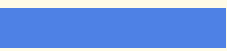
**13. The Class Report encouraged you to do which of the following: (choose all that apply)**

#	Answer		Response	%
1	Reconnect with a classmate with whom you have been out of touch for some time		49	51%
2	Reach out to a classmate you did not know previously		19	20%
3	Reflect more deeply on your Harvard/Radcliffe experience		73	76%
4	Attend the Reunion		21	22%
5	Other (please specify):		12	13%



**14. The Class Reports are most useful to me for: (choose all that apply)**

#	Answer		Response	%
1	Professional networking		9	8%
2	Reconnecting with classmates		76	67%
3	Personal and historical reference		86	76%
4	Other (please specify):		6	5%




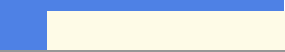

**15. Would you be interested in receiving future Class Reports in:**

#	Answer		Response	%
1	Print format only		42	37%
2	Digital format only		18	16%
3	Both print and digital formats		55	48%
	Total		115	100%

**16. Did you make a voluntary remittance to the Class Report?**

#	Answer		Response	%
1	Yes		76	67%
2	No		37	33%
	Total		113	100%

**18. Please rate the quality of your class website.**

#	Answer		Response	%
1	Very Poor		1	1%
2	Poor		2	2%
3	Fair		29	27%
4	Good		64	60%
5	Very Good		11	10%
	Total		107	100%

**20. During the five-year intervals in between reunions, how connected do you feel to the Class?**

#	Question	Not at all connected	Not connected	Somewhat connected	Moderately connected	Connected	Very connected	Total Responses	Mean
1	Today, I feel _____ to my class as a whole.	2	16	46	24	21	6	115	3.56

**21. Would you be interested in participating in any of the following in between reunions?**

#	Answer	Response	%
1	Receiving e-newsletters on class news	68	62%
2	Receiving e-newsletters on Harvard College	32	29%
3	Participating in webinars and online learning	40	37%
4	Receiving class communications via social media	49	45%
5	Receiving Harvard communications via social media	17	16%
6	Participating in Harvard public service events in your local area	31	28%
7	Participating in professional networking events in your local area	32	29%
8	Mentoring College students in your local area	43	39%
9	Attending alumni events in your area through local Clubs and Shared Interest Groups	52	48%
10	Attending Class-specific alumni events in your local area	65	60%
11	None	3	3%
12	Other	10	9%

**23. To what extent do you agree or disagree: I feel part of the Harvard Alumni Community**

#	Question	1- Completely disagree	2- Disagree	3- Slightly disagree	4- Slightly agree	5- Agree	6- Completely agree	Total Responses	Mean
3	I feel part of the Harvard alumni community	0	4	6	37	53	16	116	4.61

**24. How satisfied are you with your experience with Harvard as an alumnus/a?**

#	Question	1- Very dissatisfied	2- Dissatisfied	3- Somewhat dissatisfied	4- Slightly satisfied	5- Satisfied	6- Very satisfied	Total Responses	Mean
1	I am _____ with my experience	0	1	7	26	64	18	116	4.78

**25. Today, how connected do you feel to Harvard as a whole?**

#	Question	1- Not at all connected	2- Somewhat connected	3- Moderately connected	4- Connected	5- Very connected	Total Responses	Mean
1	Today, I feel _____ to Harvard as a whole.	4	19	40	40	13	116	4.30

**26. How would you describe your feelings towards Harvard as a whole?**

#	Question	1- Very negative	2- Negative	3- Slightly negative	4- Slightly positive	5- Positive	6- Very positive	Total Responses	Mean
1	My feelings towards Harvard as a whole are:	1	1	4	20	56	34	116	4.99

**27. If you participated in your reunion's text messaging program, did you find the text messages helpful?**

#	Answer	Response	%
1	Yes	73	83%
2	No	15	17%
	Total	88	100%